

# ROUTES DE FRANCE, PARTNER OF PUBLIC ROAD AUTHORITIES FOR ROAD DEVELOPMENT AND MAINTENANCE



Roads are at the heart of all mobility

ROUTES DE FRANCE is the professional organization representing the road construction industry.

It brings together 20 regional "Routes de France" structures, road construction groups and companies, road binder manufacturers, as well as trade unions operating in the fields of construction, equipment, and maintenance of the road network.

ROUTES DE FRANCE is the leading specialist union within the FNTF and represents nearly 35% of the national turnover of the Public Works sector.

ROUTES DE FRANCE, at the heart of all mobility:

- Brings together and represents road construction companies,
- Defends, promotes, and enhances the road construction profession among economic and political stakeholders,
- Acts as a promoter of streets and roads through techniques, uses, and professions, to attract young people.



### Types of works carried out

- Asphalt (bituminous mix) production
- Earthworks and surfacing of roads and motorways
- Surfacing of car parks, cycle paths, and soft mobility lanes
- Urban infrastructure works: roundabouts, paving, installation of street furniture, etc.
- Installation of curbs and sidewalks
- Road signage installation
- Construction of runways and airport infrastructure

### ROAD AND STREETS: over 1 million km

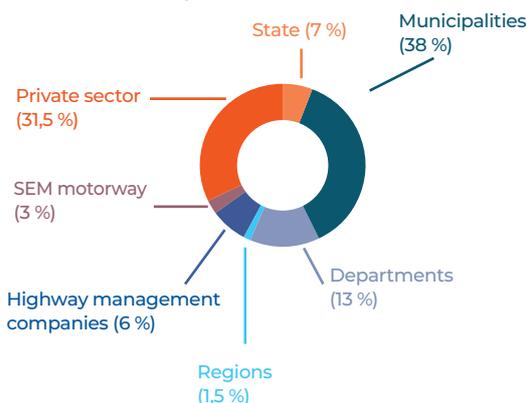
Distribution of the road network in metropolitan France (2023)

	Km	% of traffic
Toll motorways	9 211	16 %
Non-toll motorways	2 541	15 %
National roads	9 474	3 %
Departmental roads	382 491	} 66 %
Municipal roads and streets	714 883	
Rural roads	approx. 600 000	

(Source : ASFA, SDES)



### CUSTOMER BREAKDOWN for companies whose main activity is roadworks



(Source : Routes de France 2024)

### THE ROAD INDUSTRY IN FIGURES

**1 382**  
companies or establishments\*\*

**86 717**  
employees

**18,7 billion €\*\***  
turnover in France

**16,9 billion €\***  
turnover internationally

The road sector accounts for 33,8 % of Public Works turnover

(\*Source : Routes de France 2024 - \*\*Source : FNTF 2024)

# ROUTES DE FRANCE, A COMMITTED INDUSTRY

## Ecological transition

- Reduce CO<sub>2</sub> emissions
- Restore natural environments
- Increase recycling and reuse of materials

## Decarbonation

- Reduce carbon footprint through new production techniques and processes:
  - Lower asphalt production temperatures
  - Promote in-place pavement recycling with minimal external materials
  - Reduce soil artificialisation
  - Use road surfaces as renewable energy collectors
  - Combat urban heat islands
  - Develop soft mobility infrastructure

## Energy efficiency

- Increase energy efficiency
  - Renew vehicles fleets with 50% electric or hybrid vehicles by 2030.
  - Upgrade construction machinery to Stage V standards
  - Retrofit thermal engines to electric
  - Increase the reuse of materials on site
- Increase use of alternative fuels
- Promote eco-driving

## Biodiversity

- Wildlife crossings
- Adapted signage for local species
- Controlled mowing
- Control of invasive species

## Continuous Innovation

The road construction industry offers innovative solutions, services, and materials that meet the needs of users, project owners, and local residents.

Examples of innovative roads:

- Low-noise asphalt
- Solar roads
- Connected roads
- Heat-generating roads
- Photovoltaic panels



The road network provides **82 %** passenger transport and **89 %** of freight transport

A profession committed to sustainable development

The 2030 objectives:

- Reintroduce **30% of Reclaimed Asphalt Pavement (RAP) aggregates** into asphalt production
- **80% of standard asphalt mixes** produced at temperatures **below 150°C**
- Promote **eco-design and eco-comparison**.
- Widely deploy all **cold mixing techniques**.



A LOCAL INDUSTRY AT THE HEART OF TERRITORIES

- Local, non-relocatable jobs
- Companies spread across the entire territory
- Durable infrastructure of public interest
- Strong commitment to innovation and performance

# REGIONAL ROUTES OF FRANCE, a regional and territorial network to meet your needs

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## MEMBERS OF ROADS OF FRANCE

### ■ The College of Road Construction Companies



### ■ The college of associate members



### ■ The college of producer and supplier members



### ■ The college of corresponding members



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